

edMe Learning March Writing Competition: Grades K - 6

Entrepreneurs create new businesses; plan a business you would like to create.

In 600 words or less, describe the business you would create and what the business would need to be successful.

Also, create an advertisement for your business in the form of a flyer.

Deadline for submission: Sunday, November 30

Rubric:

Topic sentences Topic sentences show complete understanding of the topic.	1	1.5	2
Supporting details in paragraphs More than 2 details are provided, and all included facts are correct.	1	1.5	2
Conclusion paragraph Conclusion shows complete understanding of the topic.	1	1.5	2
Grammar There are 0-2 minor grammatical mistakes. * Subtract 0.1 points for each misspelling or incomplete sentence.	1	1.5	2
Voice Author's voice is clearly identifiable and unique.	1	1.5	2
Business description Business is described clearly and with accurate explanation.	1	3	5
Business needs At least 3 realistic needs describe success criteria for the business.	1	3	5
Advertisement Business is pitched to the customers in a way that shows what would make this business successful.	1	3	5
Total: _____ / 25			