

Persuasive Conclusion Paragraphs

Conclusion paragraphs are a key part of most writing, but they can be challenging for some writers. In a persuasive argument, conclusions are extra important. This paragraph is the overall summary of your claim. A strong conclusion can make your entire argument more persuasive!

There are five parts to a successful persuasive conclusion.

1. Transition Phrase	Transition phrases like “overall” and “in summary” tell your reader that you are ending your argument. A clear transition can help keep your argument organized. The transition phrase shows your reader that they are about to read a summary of your whole argument.
2. Main Points of Argument	Remind readers about the main reasons you gave to support your argument. These are the key details from your persuasive essay. You already explained each reason in your body paragraphs, so just restate them in the conclusion. And, be sure you aren’t introducing any new details!
3. Response to Counterargument	Remind readers about why your argument is better than the counterargument you wrote about. Keep your statement short (only one or two sentences). You could try to summarize this point by writing, “Some people believe... but actually...”
4. Restatement of Claim	In one clear sentence, restate the big idea your argument is claiming. This may be similar to sentences in your introduction paragraph.
5. Importance to Reader	Finally, add a reason why your reader should care about your argument. This may be a connection to their life, or a statement about the argument’s impact on the world. Not all persuasive essays have the same benefit to readers, so consider this piece when you write your essay!